



For More Information Please Contact:

Logan Brown
704-617-6536
Logan.Brown@newellco.com

For Immediate Release

RUBBERMAID COMMERCIAL PRODUCTS INTRODUCES THE DISPOSABLE MOP

The Disposable Mop reduces the spread of dirt and grime for cleaner floors

Dallas, TX - (Oct. 30, 2018) – [Rubbermaid Commercial Products](#) (RCP), the leader in innovative, solutions-based commercial products, announced today the launch of the new Disposable Mop at the ISSA/INTERCLEAN® Show. The new Disposable Mop helps workers remove 3X more dirt and grease than a traditional cotton mop¹, resulting in cleaner floors. Constructed of 99% recycled non-woven material, the RCP Disposable Mop is designed for a one-shift use to deliver a consistent clean in demanding commercial environments.

“Through our research, we recognized many facilities are over using cotton mops and not getting an effective clean,” said Marta Aebischer, vice president of marketing for Rubbermaid Commercial Products. “The new RCP Disposable Mop meets the needs of property owners and facility managers looking for solutions that help maintain a safe and clean facility with the disposable convenience to ensure areas stay clean.”

The new Disposable Mop contributes to increased worker productivity, achieving a better clean, and is designed to last an entire shift. Additionally, the Disposable Mop does not require a break-in period, allowing immediate peak performance to help employees work faster.

RCP found that users commonly reuse traditional cotton mops, which leads to the spread of dirt, grease, and grime. The new Disposable Mop is made to be disposed of after one use to avoid reuse of contaminated mops. This not only reduces cross-contamination, but it also eliminates patrons from seeing dirty mops in the facility. This is crucial for a successful facility as 90% of Americans cite cleanliness as a key factor for repeat visits to a business².

The new Disposable Mop is available in #16, #20, #24, and #32 sizes, with 1” and 5” headbands to accommodate standard mop handles³. All mops include a tailband for improved spread and floor coverage⁴, resulting in cleaner floors.

ABOUT Rubbermaid Commercial Products

Rubbermaid Commercial Products (RCP), headquartered in Huntersville, NC is a manufacturer of innovative, solution-based products for commercial and institutional markets worldwide. Since 1968, RCP has pioneered technologies and system solutions in the categories of food services, sanitary maintenance, waste handling, material transport, away-from-home washroom and safety products. Visit www.rubbermaidcommercial.com to learn more.

¹ vs. RCP economy cotton mops

² IPSOS, 2017 Online Survey

³ Including Invader® AND Gripper® handles

⁴ vs. RCP economy cut end cotton mops

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